Below are recruiting resources that can be used to attract students into the laboratory field.

“I am a Medical Laboratory Scientist” – ASCLS  
https://www.youtube.com/watch?v=aU8vyqHCy5w

“What is an MLS?”  
https://youtu.be/d4DdPBeUPek

“A Life Saved” – ASCLS  
https://www.youtube.com/watch?v=T0OZfMzxU-o


ASCLS – Promotion of the Profession:  http://www.ascls.org/promotion-of-the-profession

https://www.elsevier.com/connect/the-hidden-profession-that-saves-lives

http://mygpsforsuccess.com/

CLMA has a number of presentations, templates and activities to assist. Please note you have to be a CLMA member to access these resources.  http://www.clma.org/p/do/sd/sid=2565.  CLMA also has a mentorship program for self-identified emerging leaders to engage with experienced laboratory managers.  http://www.clma.org/p/cm/ld/fid=412

**Ideas for Career Days**

- Microscope (Ask to be near an outlet).
- Blood smear – Show a red cell and a white blood cell – depending on their age and attention span, explain what a CBC is.
- Slide with head lice for them to look at under the microscope.
- Blood plates with bacteria growing from – hands, throat, cell phone.
- Worms that have been passed in stool specimens; explain how they can get there.
- Ticks.
- A variety of tubes and needles – along with this show what a SST tube looks like spun down with the serum on top along with a lavender tube.
- An expired unit of blood – Have a stand to hang this on – definitely grabs their eye.
- Gloves – Bring a range of sizes so they can take a pair with them.
- Rapid test kits – Without opening, explain how the kit works and what it is testing for (strep, Mono, Influenza) – they are amazed in how short a time we can have an answer.
- Ask the Histology department to bring gallbladder (with stones are the best), appendix, and tonsils.
- Glogerm  http://www.glogerm.com/
- Giant Microbes  https://www.giantmicrobes.com/us/
What influences students the most in terms of accepting employment offers:

- Competitive salary
- Tuition reimbursement
- Sign-on bonus
- Benefits (Health, Dental, Vision)
- Offers to pay for certification exam and/or licensure
- Flexible hours (10 or 12 hour days)
- Vacation (not only how much, but how awarded)